
Report to the NEC

Chief of Staff and Deputy Chiefs of Staff

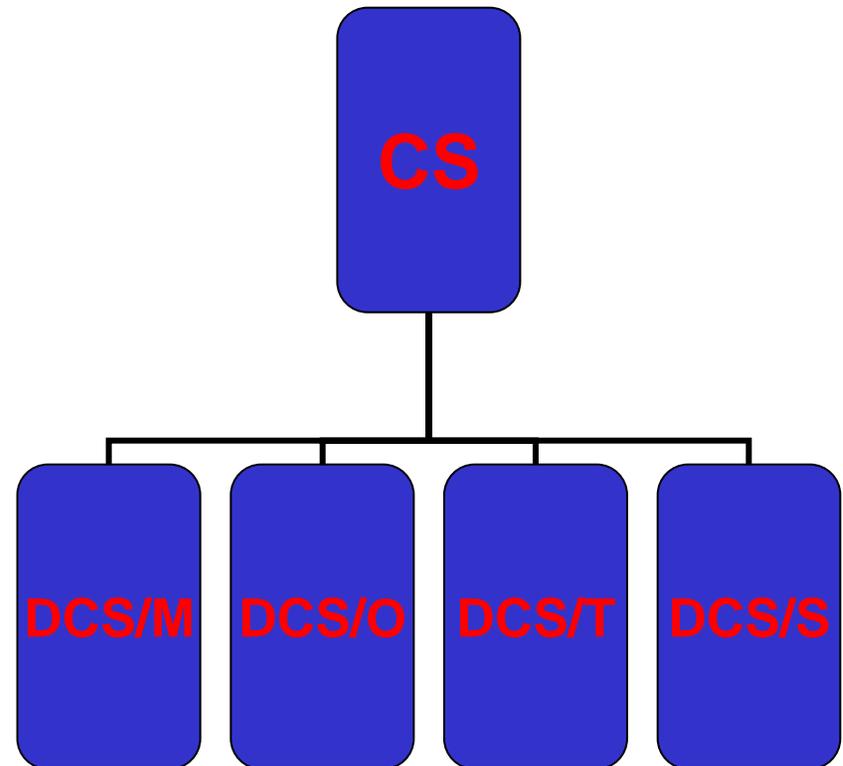
May 2007

Reporting Elements

- Structure and Function
 - Collaboration in Section
 - Overlap / Collaboration between Sections
- Transition Leadership
- Results Obtained
 - Began 1/1/2007
 - Four Month Report
- Marketing Umbrella
- Next Steps
- Your Assistance Needed
 - Open Positions
 - Marketing

Structure and Function

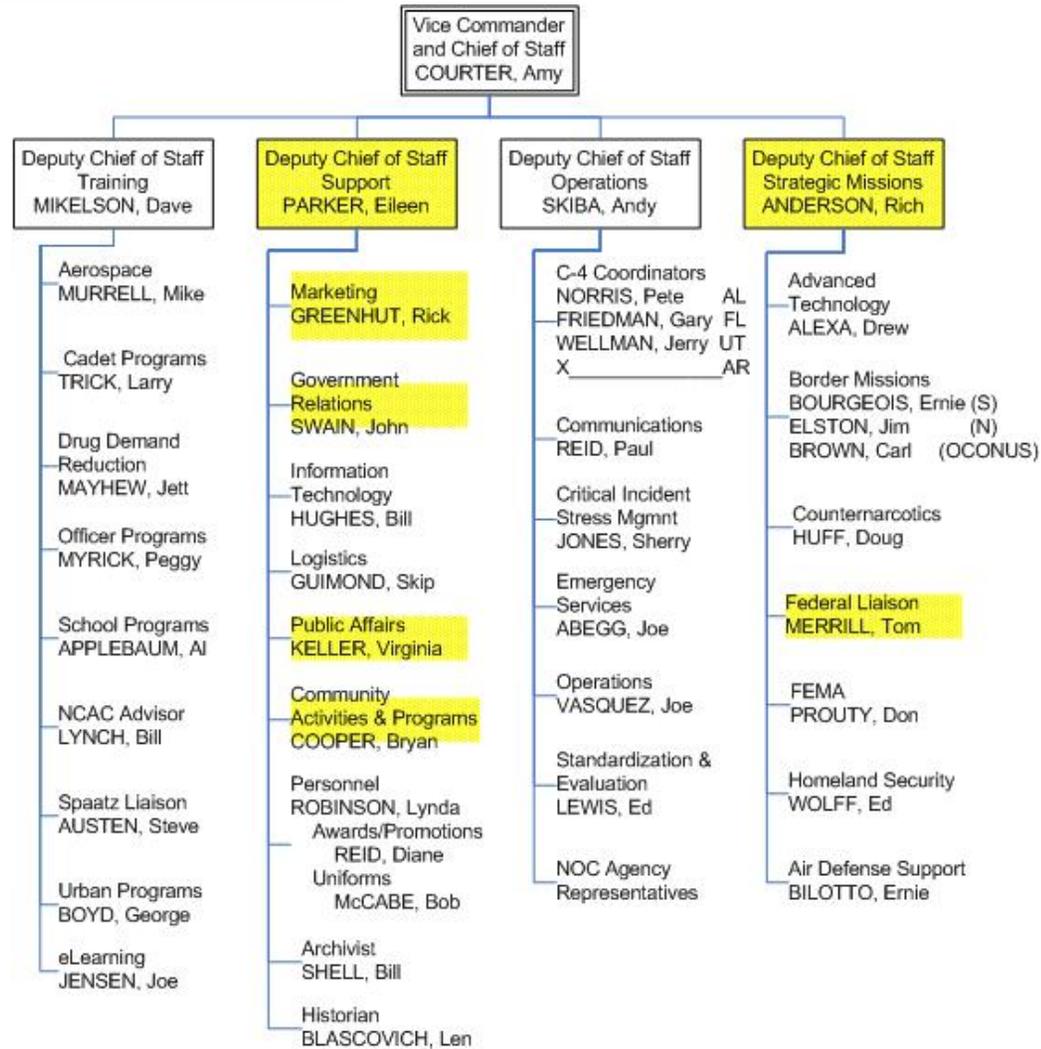
- Structure Features and Benefits
 - Reasonable span of control
 - Optimal grouping within sections
 - National Staff are focused
 - National Staff are supported
- Collaboration
 - Within sections – Terrific! 😊
 - Between sections – Ok! ✓
 - Work in progress
 - 5 main areas of overlap



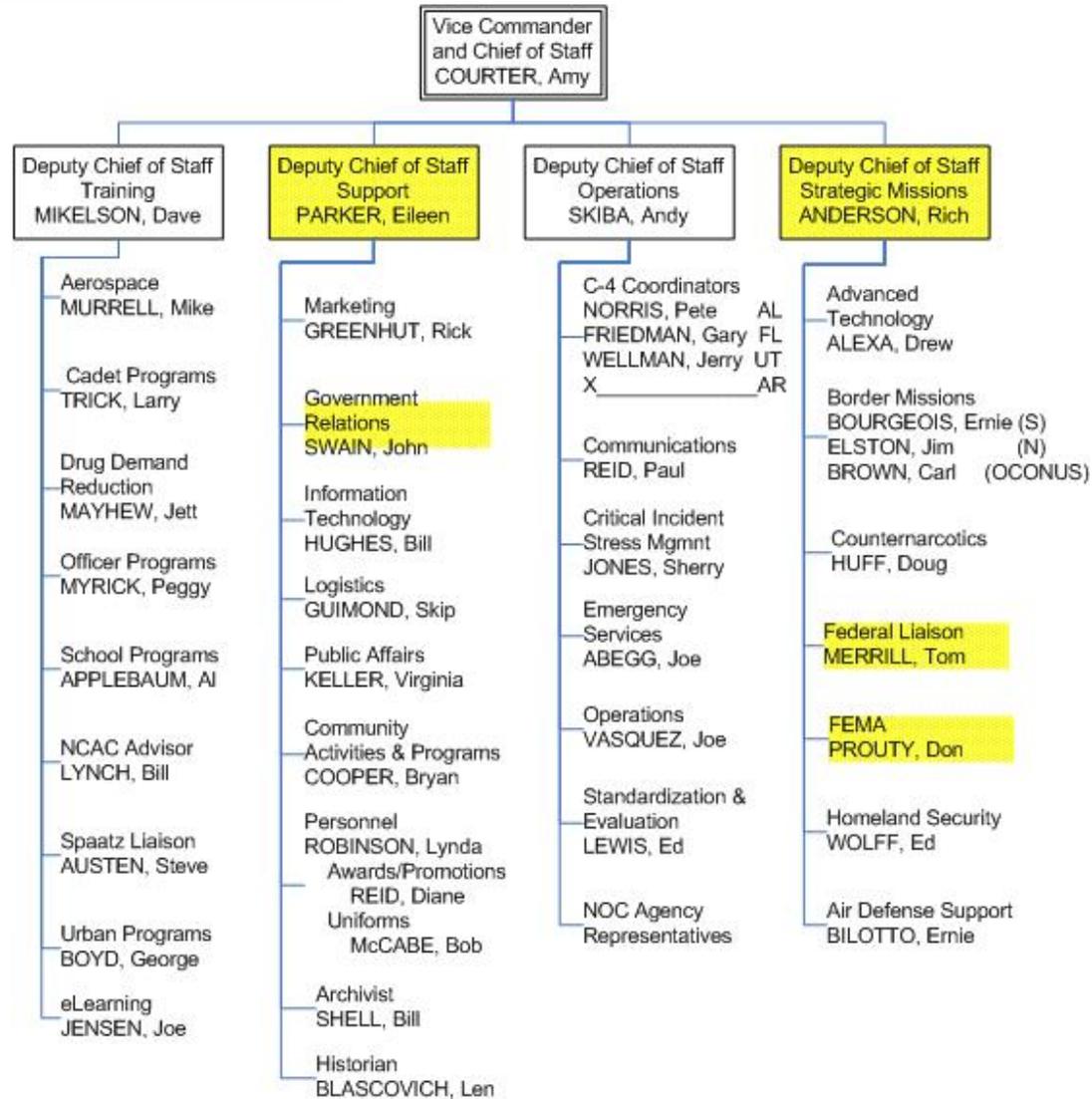
Collaboration between Sections

- Marketing U.S. CAP
 - Government Relations-S / Marketing-S
 - Public Affairs-S / Retention-S / Federal Liaison-M
- U.S. CAP Federal Focus
 - Government Relations-S / Federal Liaison-M / FEMA-M
- Exploring Technological Advances for U.S. CAP
 - IT-S / OPS-O / ES-O / ATG-M
- Growing U.S. CAP Infrastructure
 - Urban Programs-T / Marketing-S / Government Relations-S
- SAR/DR/HLS Mission Coordination for U.S. CAP
 - (DCS-O) / (DCS-M)

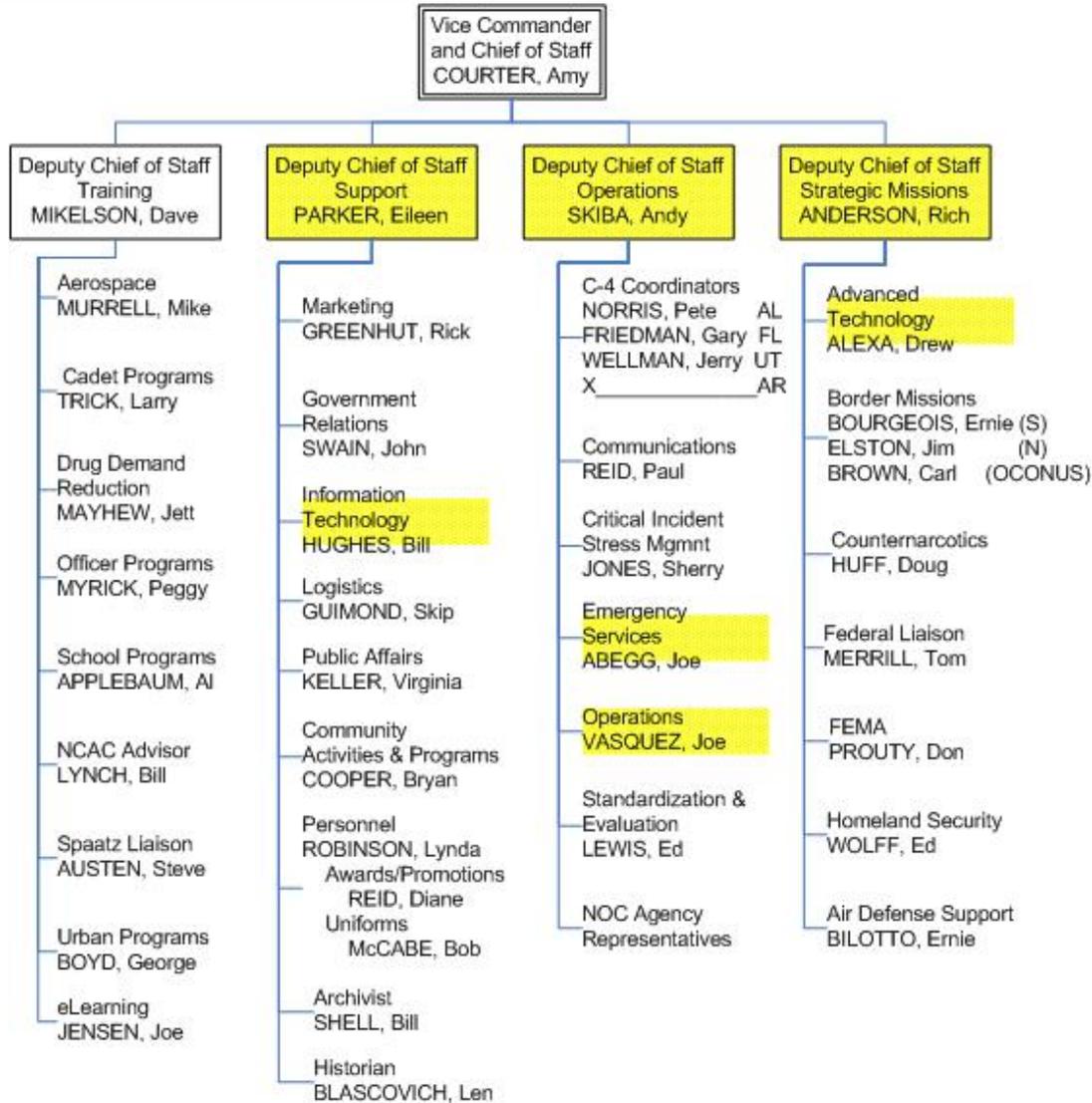
Collaboration – Marketing



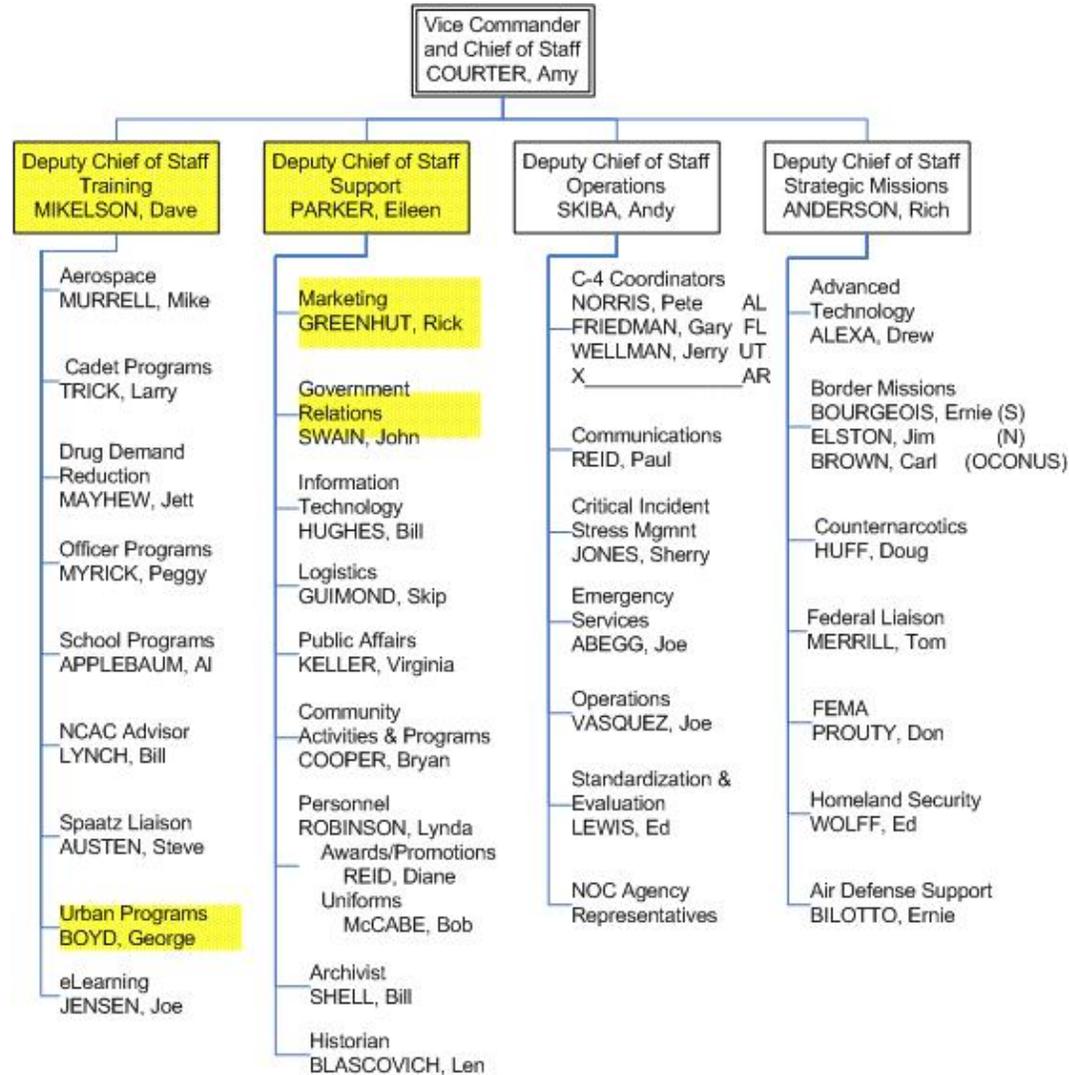
Collaboration – Federal Focus



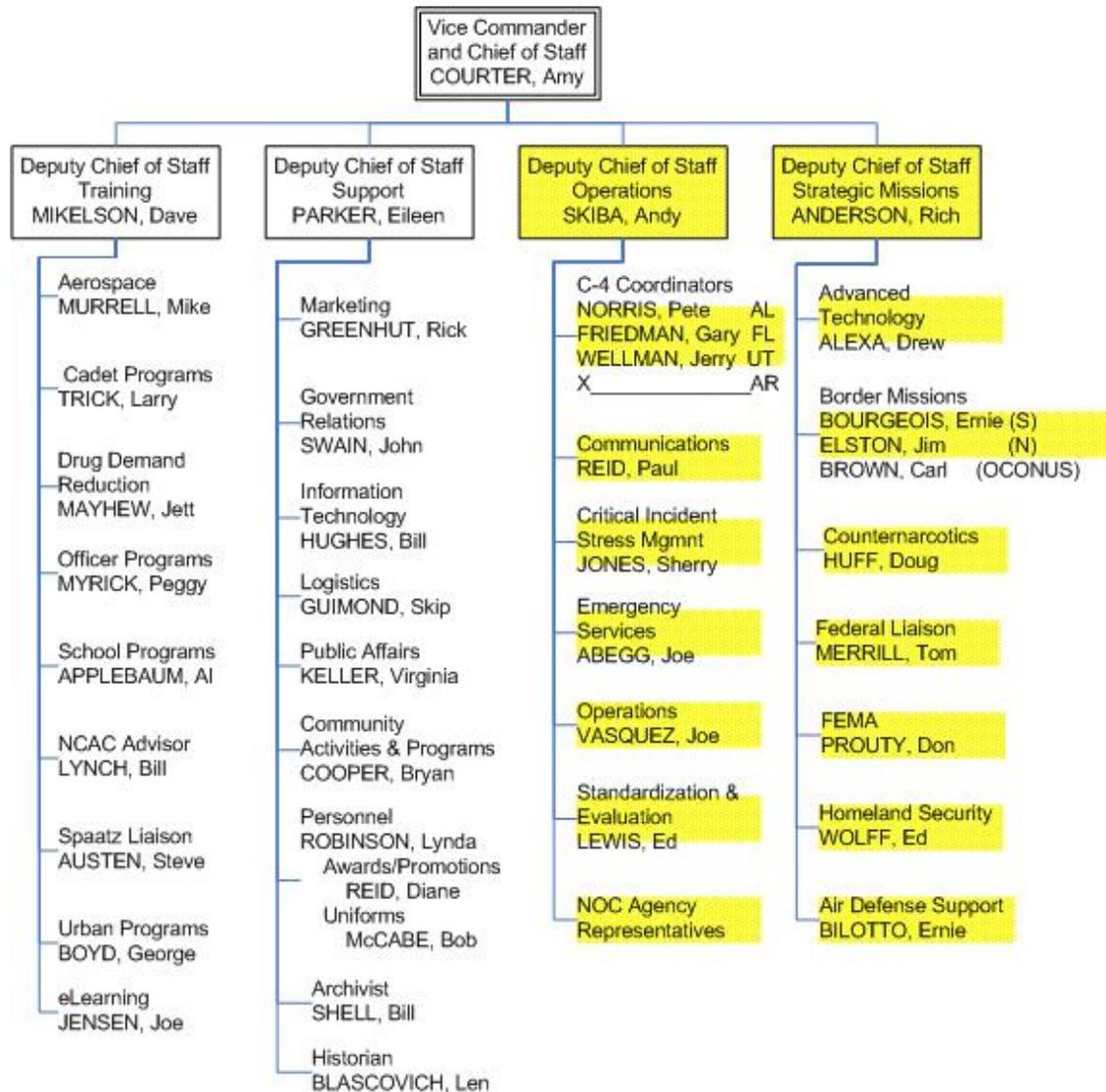
Collaboration - Technological



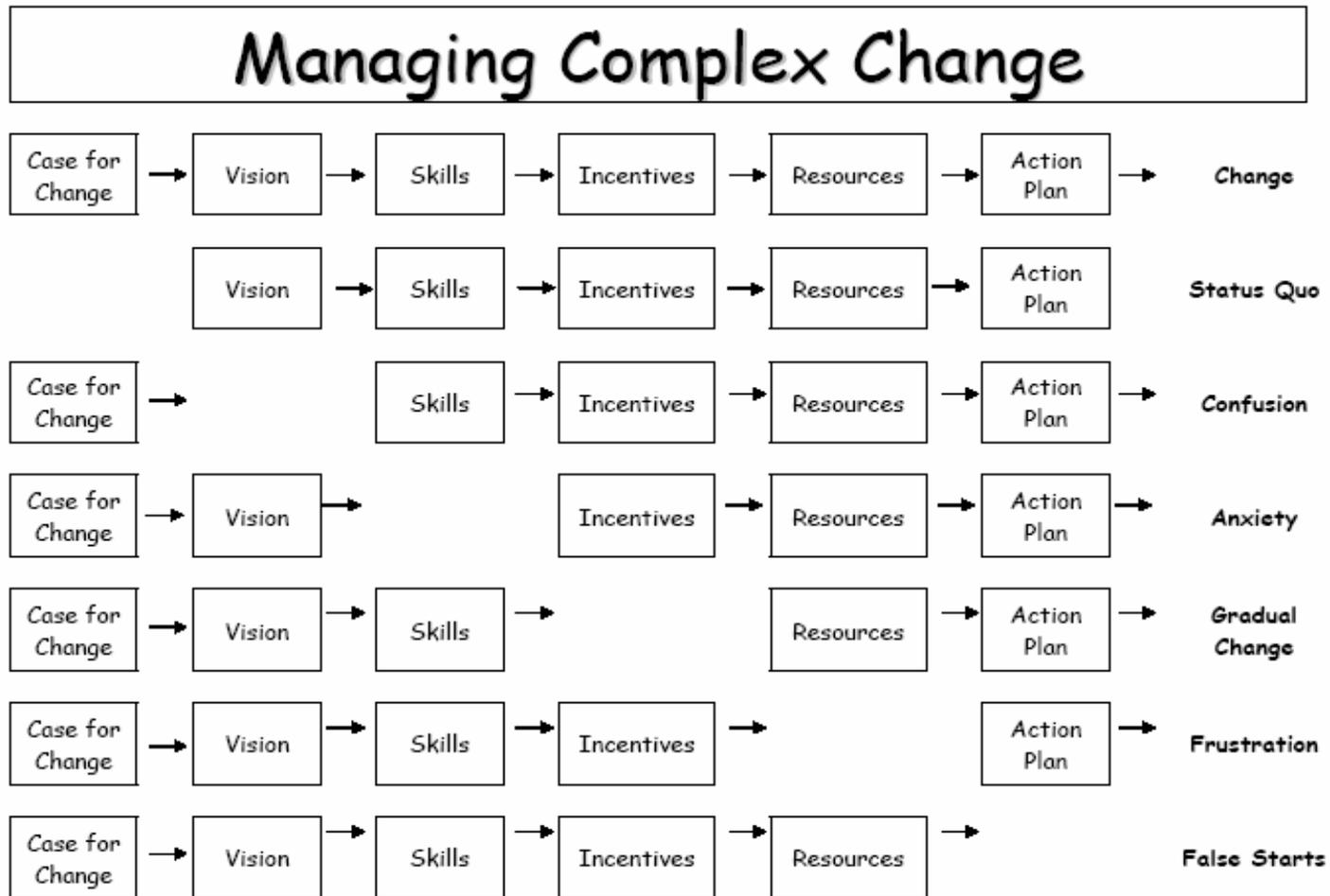
Collaboration – Growing Infrastructure



Collaboration – Mission Coordination



Transition Leadership



Results Obtained – DCS/M

- DCS/M
 - Policy for use of AirVans on non-Archer missions
 - Transitioned CAP into Phase II (training) Archer Program
 - Approved loan of Archer to AF Research Lab
 - One CAP member on FEMA National Advisory Council
 - Reenergized security clearance process
 - Completed draft of CAP Air Defense Operations Plan
 - Continued USAF Falcon Virgo air intercept missions
 - USNORTHCOM Archer Demonstration
 - Developed action list for OCONUS border missions
 - FEMA participation in NHWG training activity

Results Obtained – DCS/O

- DCS/O
 - C-4 Training at NHQ (C-4/AL)
 - Developing training video of proper taxi procedures
 - Completed Standardized Aircraft Information File plan
 - CAPR 60-1 update in staff review
 - Developed a National Operations Plan (draft)
 - Integrated CISM training and rosters in MIMS
 - Awaiting Communications Frequency resolution

Results Obtained – DCS/T

- DCS/T
 - School Enrichment Program
 - Completed strategic plan
 - Developed SEP Guide
 - Sharing best practices at more than 5 squadron visits and 4 wings
 - Professional Development Summit
 - SLS is live / CLC to field test
 - Level I updated; to the field soon
 - eLearning plan was adopted
 - Cadet Officer School rewrite (in progress)
 - DDR
 - Regional Presentations
 - Strategic Plan Developed

Results Obtained – DCS/S

- DCS/S
 - Completed IT Specialty Track
 - Recruiting and Retention moved to Activity Focus*
 - Consolidated Uniforms and Awards under Personnel
 - Cleanup list of Uniform items at Winter National Board
 - Working on PAO Academy
 - Marketing Plan Draft Distributed to Region/CCs
 - Launched online mishap reporting
 - Worked on follow-up to Congressional hearing
 - Completed the van door markings

Marketing Umbrella

Marketing Umbrella

- Integrated Marketing comprises
 - Marketing-S
 - Public Affairs-S
 - Government Relations-S
 - Retention-S
 - Federal Liaison-M
 - Advertising (external)

Next Steps

- Holistic Plan / Continue Improving Alignment
 - National Staff
 - NHQ Staff
 - CAP-USAF Staff
- Shared Vision
- Mission by DCS area
- Goals by Staff Area
- **FIRST AND FOREMOST**
 - Follow your lead
 - Execute your directives

Your Assistance Needed

- Split CAP (Community Activities and Programs)
 - CAP - OPEN
 - Retention – fill with existing personnel
- Marketing
 - Need to Identify Marketing Personnel
 - Not Sales
 - Not Public Affairs
 - Not Fund-raising
- Continue to develop the Professional Force!