

Headquarters U.S. Air Force

Integrity - Service - Excellence

HQ USAF Update Support to our Auxiliary



2 March 2001

Brigadier General Rod Bishop
Deputy Director, Operations and Training

U.S. AIR FORCE

As of: 1300 Hours
on: 1 Mar 2001

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U.S. AIR FORCE

Agenda

- **Background - Where We've Been**
- **Cooperative Agreement and Statement of Work**
- **CAP Legislation**
- **CAP Board of Governors**
- **Public Affairs Activities**
- **Air Force Auxiliary Board**
- **Course of Action for FY 2001**
- **CAP Funding**

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CAP Legislation

- **Purpose/Function**
 - Updates existing law dating from 1940s-50s
 - Legal basis for of CAP as Corporation/AF Auxiliary
- **Key Provisions**
 - Clarifies AF support provided to CAP in its role as AF Auxiliary
 - Enables AF to increase support to CAP and broaden use as AF Auxiliary
 - Establishes Board of Governors as governing body of CAP
 - SECAF to prescribe regulations for the administration of this legislation
- **Implementation Timeline**
 - Passed by House and Senate - signed by the President
 - Became effective 27 February 2001

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CAP Board of Governors

■ **Purpose/Function:**

- "The governing body of the Civil Air Patrol"

■ **Representation - 11 Members:**

- 4 from CAP (CAP/CC & CV, two elected by current NEC)
- 4 from AF (SAF/MI, AF/XO, AU/CC, 1 retired GO or prominent civilian)
 - Lt Gen Nicholas Kehoe appointed by SECAF as fourth Air Force representative
- 3 from government or outside organizations with interest in CAP
 - Dr. Benjamin Payton, President, Tuskegee University
 - Mr. Bruce Whitman, Executive Vice President, Flight Safety International
 - Mr. Bruce Baughman, Director of the Operations and Planning Division, FEMA

■ **First meeting: 5 March 2001 Crystal City Marriott**

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Public Affairs Activities

■ **Recent & Current Activities**

- Article on enactment of CAP legislation
- AF TV News feature on CAP Alaska Wing
- Reply to Air Force magazine news item on 2nd DOD/IG report
- February issue of *AIR FORCE* Magazine

■ **Future Plans - AU/CAP-USAF PA to increase efforts**

- SAF/PA can leverage high-impact CAP stories (e.g. CAP 60th anniversary)
- ONLINE News articles
- AF Print News (for base newspapers), Airman Magazine
- AF TV News, AF Radio News
- External media (e.g. AF Times, AF magazine, youth & flying publications, etc.)

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Air Force Auxiliary Board

- **Provisional organization comprised of most SAF/AF 2-letter activities**
- **Addresses HAF level guidance/direction issues related to CAP as AF Auxiliary**
- **Functions as HAF focal point for CAP as AF Auxiliary**

“Champion” of CAP issues at HQ USAF

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Course of Action for FY 2001

- **Main Objectives during the next 12 months:**
 - **Continue to nurture the relationship between CAP and the Air Force**
 - **Work with CAP to make the CAP Board of Governors an effective governing body**
 - **Establish CAP as an integral part of the Air Force Team**

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Major Accomplishments

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- Education
 - Reviewing all Air Force Instructions (AFI) for CAP related issues
 - Billeting
- Public Affairs
- Rewrote Capstone Air Force Policy Directive/AFI on CAP
 - Publication revisions incorporate changes in law
- Safety
- Funding

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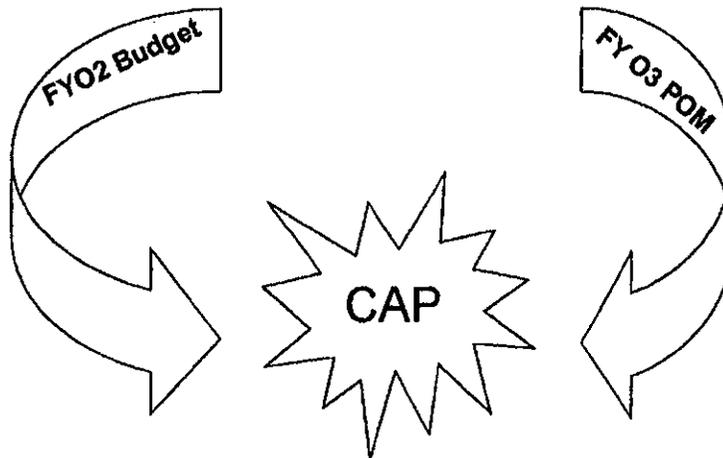
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Two Pronged Attack

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CAP Funding

- **FY 01 Funding - Approximately \$30M**
 - CAP and CAP-USAF

- **Changes FY02 and Beyond**
 - Transfer of funding for liaison personnel from CAP to CAP-USAF
 - Air Force agreement/direction to "fully fund" CAP
 - Addressing funding of new initiatives/support possible by change in law

- **Future Actions**
 - Examine feasibility of federal agency reimbursement for CAP use
 - Codify POM input process for CAP

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Emerging AF Shortfalls FY01

- **\$2.6B Shortfall Examples:**
 - Aging Aircraft driving increased maintenance
 - Increased utility costs and colder than normal winter driving significant energy costs

- **Seeking relief in Supplemental Request and Omnibus reprogramming**

- **Supplemental will most likely be small and late**

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Emerging AF Shortfalls FY02

■ \$6.6B Shortfall

- Trying to get an increase to Air Force topline
- Gen Ryan already briefed \$20 - \$30B needed per year to fix Air Force completely
- May not get any top line increase

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FY02 Top line Increase



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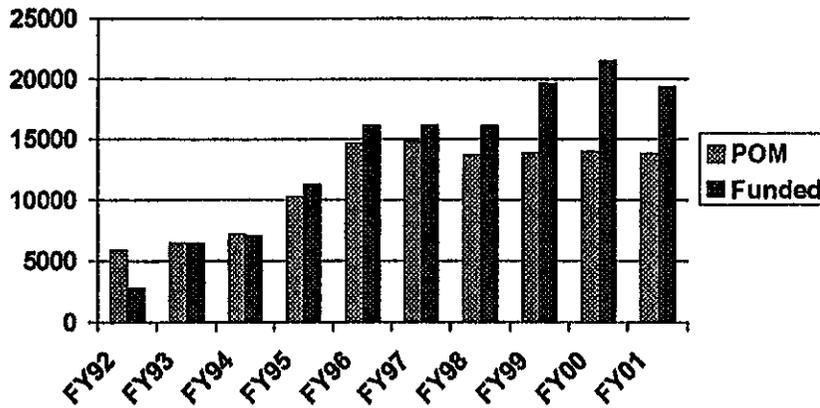
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Operational O&M (POM vs. Funded) FY92 to FY01



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Growth in CAP O&M Funding

- Conversion of HQ CAP from Air Force personnel to CAP Corp. employees
 - CAP-USAF reduced to skeleton staff
 - CAP Corp. assumed operation of CAP as Air Force Auxiliary

- And now... for the future...

Expansion of CAP programs and missions

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Overview

■ CAP Budget:

- O&M
- Drug Demand Reduction
- Counter-Drug
- Procurement

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Totally Fund CAP - O&M

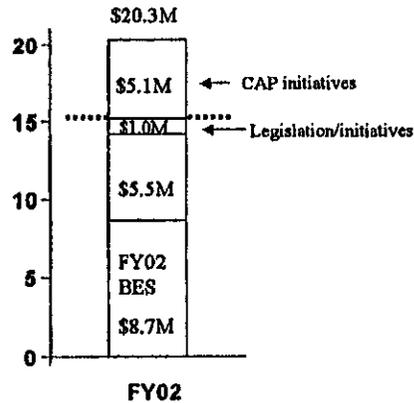
CAP Request

8.7M existing baseline

5.5M plus up

1.0M legislation/initiatives

5.1M CAP initiatives



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Facts

- Present \$8.7M baseline was an uneducated place holder
- New legislation ALLOWS additional Air Force funding of CAP Programs and Missions
 - CAP Cadet and Aerospace Education Programs now may be designated Air Force Programs and Missions
 - Funding for TDY costs of CAP personnel during Air Force Programs & Missions
- Present baseline does not address these initiatives
- Funding process raising CAP visibility and increasing Air Force Corporate structure confidence

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Recommendations

- CAP:
 - Fully fund O&M at \$20.3M
- USAF:
 - \$15.2M is baseline for CAP O&M
 - SECAF task Air Force Auxillary Board through BOG to recommend level of funding above \$15.2M baseline up to and including \$20.3M
 - Earmark a percentage of O&M to be spent on compliance
 - Finalize the CAP FY02 O&M budget during summer 2001 budget review execution year

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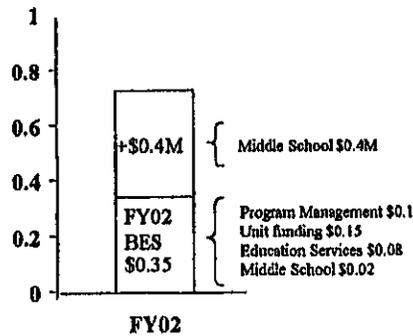
Totally Fund CAP - Demand Reduction

CAP Request

Total DDR \$.735M

Existing AF SG
Baseline, plus

Projected shortfall
based on
expanded middle
school program



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Facts

- AF/SG programmers unaware of any initiative to expand
 - Total funding for Air Force is \$12M
 - No additional Air Force DDR funds are available for FY02
- Expansion of program is possible through additional O&M funding

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Recommendations

- CAP:
 - Fund at BES level plus \$0.4M
- USAF
 - Fund \$.35M
 - Earmark additional O&M to augment program once execution plan can be provided



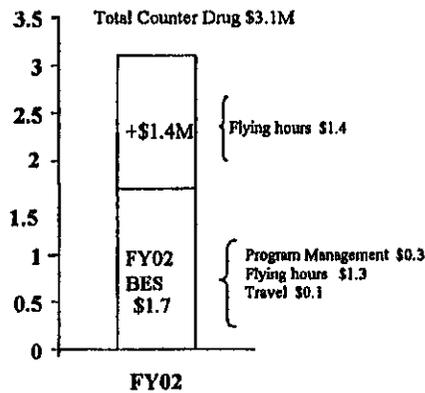
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Totally Fund CAP - Counter Drug

CAP Request

Existing OSD
Baseline, plus

Projected
shortfall based on
DEA/Customs/
Forest Service
taskings





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Facts

- Existing CAP baseline of \$1.7M is OSD, not Air Force money
- Congressional language historically specifies a specific minimum amount be spent on counter drug activities by CAP
- CAP held a CD meeting in Feb 2001 with their existing "customers"
 - Requirements for CAP support by these agencies was hard to define
- CAP executed CD at 21,000 flight hours; CAP request funds for 34,000 flight hours

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Recommendations

- CAP:
 - Fund at level consistent with support customers are used to receiving
- USAF:
 - Let requirements drive funding level
 - Fund initially at current level until requirements better defined; once requirements identified address in execution year

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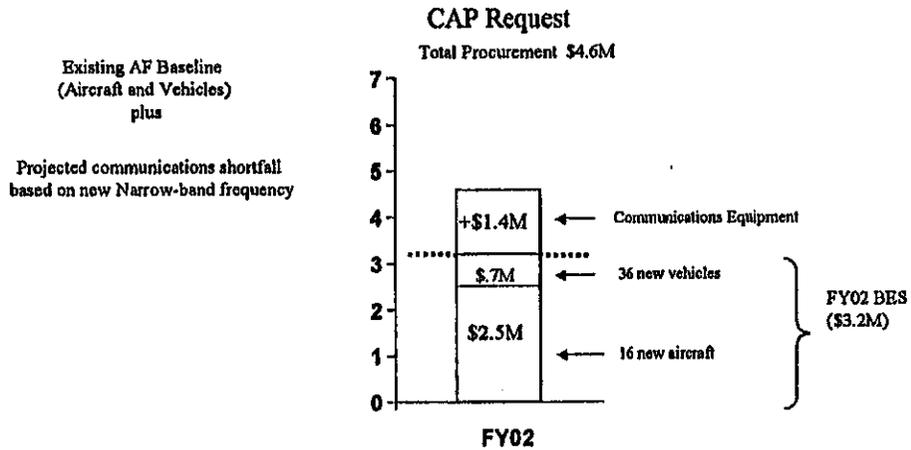
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Totally Fund CAP - Bottom Line Procurement



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Facts

- Replacing 16 aircraft annually = Refresh rate of 33.1 years for CAP fleet
- Replacing 36 vehicles annually = Refresh rate of 26.4 years for CAP vehicles
- Narrow-band communications requirements mandate extensive replace of CAP communications system by 2008
- Increases funding for communications equipment to replace communications system to meet mandated international agreement on frequency management

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Recommendations

■ CAP:

- Fully fund procurement at \$4.6M

■ USAF:

- Let requirements drive funding level
- Fund current BES level; Better define requirements through SOW; once requirements identified, address/fund in execution year

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Summary/Key Points

- USAF has insulated CAP from Budget drills
- Tremendous progress made in reestablishing a baseline
- Door open for further adjustments to FY 02 Budget
- CAP & Air Force committed to working together.

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What is CAP's Plan?

- ⌘ Strategic plan positions CAP to take advantage of likely future environment
- ⌘ Built on two basic strategies
 - ☒ need to grow in size
 - ☒ provide rewarding atmosphere for service
- ⌘ Components
 - ☒ vision, mission, core values, future environment, long-term objectives (positions), strategic action plans

Who are we?

- ⌘ Business model of philanthropic association but with a military structure
- ⌘ Our members are our most valuable asset
- ⌘ Sometimes we view our members as being there to serve the organization however,
- ⌘ Associations must provide a service to the members or they "walk"
- ⌘ How to best balance the mission with service to the member?

**Future Environment
5-10 years**

- ⌘ Technology will change the way we work
- ⌘ Less Aircraft Search and Rescue likely
- ⌘ Youth will have more demands on their time and challenged by technology
- ⌘ Adults will demand more satisfaction from their service
- ⌘ Less federal funds available for growth

Strengths

- ⌘ Diversity
- ⌘ Committed membership
- ⌘ Historical roots
- ⌘ Low cost to the customer
- ⌘ Legislative support
- ⌘ Auxiliary status
- ⌘ Members' expertise
- ⌘ Community based
- ⌘ Corporate resources

Opportunities

- ⌘ New alliances
- ⌘ Government downsizing
- ⌘ Improved technologies for better services
- ⌘ Changing society--life shaping experience
- ⌘ AF support
- ⌘ Recognizing achievements
- ⌘ Corporate staff and expertise

Limitations

- ⌘ Role limitations
- ⌘ Funding
- ⌘ Bounded thinking
- ⌘ Lack of technology
- ⌘ Turf issues
- ⌘ Public image
- ⌘ Available members

Threats

- ⌘Increased legal liability
- ⌘Change in radio communication
- ⌘Competition for member time
- ⌘Shrinking Federal budget
- ⌘Cost of membership
- ⌘Lack of qualified cadet leaders
- ⌘Changing society

Vision

"Civil Air Patrol, America's Air Force Auxilliary, building the nation's finest force of citizen volunteers—performing missions for America."

Mission

"To serve America by developing our nation's youth; performing local, state, and national emergency and humanitarian missions; and educating our citizens on the impact of aviation and space."

Core Values

- ⌘ Integrity
- ⌘ Volunteer Service
- ⌘ Excellence
- ⌘ Respect

"We embrace these values, and embody them through strength of leadership, undisputed professionalism, and our love of aviation."

**Long Term Objectives--
Positions**

- ⌘ Nationally Integrated Civil Air Patrol Disaster Relief program in each wing.
- ⌘ Civil Air Patrol Training video/computer based.
- ⌘ Additional funding sources to support growth.
- ⌘ Civil Air Patrol national publicity campaign that reaches all Americans.
- ⌘ Viable, Integrated partnerships to support missions.

**Long Term Objectives--
Positions**

- ⌘ All transactions executed through the internet.
- ⌘ 75,000 qualified members to work missions.
- ⌘ A cadet program that fully develops leadership, management and moral/ethical principles.
- ⌘ Leaders at all levels spend no more than 20% of their volunteer time on administrative tasks.

Strategic Action Plans

- ⌘ Sets a course to reach desired position
- ⌘ Milestones or events to be achieved
- ⌘ Generally are broad points
- ⌘ Should be flexible
- ⌘ Typically can be measured
- ⌘ Floor plan for yearly business plans

Strategic Action Plans

- ⌘ Takes each Long term objective and outlines the steps needed to achieve position
 - ⌘ Has greatest practicality at the Wing level
 - ⌘ Step committee and staff have worked draft strategic action plans.
- ⌘ Recommend NB adopt the strategic plan submitted.

**SUBJECT: 60th Anniversary Gala
BG Bobick, National CC****INFORMATION BACKGROUND**

As the culmination of a year-long celebration of Civil Air Patrol's 60th Anniversary, the Anniversary Gala will commemorate our 60 years of volunteer humanitarian service to the nation. The event will recognize the efforts of the current generation of volunteers and pay homage to CAP founders and surviving charter members, as well as the hundreds who have given their life in service. The guest list will include political, military and industry supporters, extending a greater understanding of Civil Air Patrol's past and present. These guests represent important audiences for CAP messages. In addition, the celebration is expected to draw local and national media, which in turn would broadcast CAP's message to the general public.

The proposed gala would take place on Saturday, 1 December in Washington DC. (Hotel still TBD.) The first event would be a memorial wreath-laying ceremony at Arlington National Cemetery. A wreath would be placed at the Living Memorial granite marker bearing tribute to CAP members who have died in service to our nation. Attendees would include those charter CAP members (subchasers) able to attend the gala. Those participating would be bused to Arlington cemetery via bus.

The second event would be an evening reception and banquet (gala.) The reception would be at 1800 and the banquet at 1900. A keynote speaker will be sought with national visibility, i.e. Tom Brokaw. A cadet color guard will be asked to present and retire the colors. The Air Force honor guard will be asked to perform. Entertainment will be sought from Bolling AFB Band ensemble.

An effort is underway to identify as many charter members as possible between now and the gala. All of these members will be invited to attend (with spouses). It is proposed that the corporation would pick up all of their expenses, i.e. plane fare and hotel room for two nights. Due to advanced age it is estimated that approximately 15 subchasers will attend with 5 spouses accompanying. Each subchaser will receive a special award from CAP -- a wooden model of a Fairchild 24 painted in a CAP subchaser paint scheme on a stand with an engraved plaque.

Attendance is estimated at 400.

PROPOSED NATIONAL BOARD ACTION:

Approve the above proposal to honor CAP's sixty years of humanitarian volunteer service with a gala in Washington DC to be funded with CAP corporate funds. Sponsorship will be sought to cover the cost from groups such as, Cessna, Maule, Boeing, Lockheed Martin, Embry Riddle, AFA and others with an affinity. However, sponsorship cannot be guaranteed. In the event funding cannot be secured in-full or even partially, the Board agrees to cover the cost with corporate funds since notable speakers and contracts will need to be secured and finalized posthaste. Without guaranteed funding, plans cannot proceed.

ESTIMATED FUNDING IMPACT

The estimated cost of the event is \$65,000. This covers the cost of the banquet and cocktails for 400, plane tickets and rooms for subchasers, awards, audio visual and flowers, speaker honorarium and expenses, as well as any miscellaneous costs.